

Vipavee Chankaew

I am currently seeking new opportunities to apply my knowledge and experience to create impactful work and drive change in the field of communication.

I have expertise in digital communication, graphic design for print media, marketing communications, online media, and creating videos and animations for mass communication.



Contact Info

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- Portfolio : vipaveeck.com



Work Experience

2018 to April 2024

University Lecturer

Faculty of Communication Arts, Kasem Bundit University

- Research on digital media, analyzing consumer media behavior, and trends in app usage.
- Teaching graphic design, editing, animation, and various media production
- Curriculum administrator of broadcasting and digital media program
- Head of public relations media of faculty
- Faculty Member on the Student Affairs Management Committee
- Organizing off-site academic service activities and projects
- Guest speaker

2015 - 2017

Graphic Designer

National Science and Technology Development Agency : NSTDA

- Designing books, print media, posters, and illustrations
- Designing media for organizational events

2013 - 2014

Graphic Designer and Corporate Communicator

Chiang Mai Ram Hospital

- Designing promotional media, posters, banners
- Collecting information through interviews and taking photographs for writing articles

Education

Class of 2017, **GPA 3.80**

Master of Communication Arts and Innovation Graduate School of Communication Arts and Management Innovation , National Institute of Development Administration (NIDA)

- Scholarship Student for Academic Excellence of the Institution
- Academic achievement award
- Excellent thesis award

Class of 2013, **First class honors GPA 3.68**

Bachelor of Digital Communication Faculty of Information and Communication, Maejo University

- MJU Award 2014
- The winner of Cooperative Education Project, National Level in Social Sciences, Humanities, and Management
- The winner of Cooperative Education Project, Northern Region
- The winner of Cooperative Education Project, University Level
- Academic achievement award

Skills & Expertise

Research

- Topics in Digital Communication, Consumer Behavior, Online Media, Marketing, and Content Analysis on New Media
- Quantitative Research and Qualitative Research

Software

- Adobe Illustrator, InDesign, Photoshop, After Effect, Premier Pro
- Figma
- SPSS